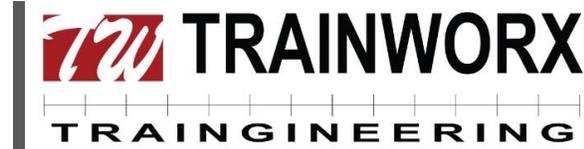


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Press Release

Mike Reagan Stepping Up as the Latest Next Level Addition to the TW TrainWorx Traingineering Team

Dallas, TX - February 1, 2017: TW TrainWorx, a Dallas based company specializing in custom model railroad displays, custom one of a kind structures and “Art of the Train” products, is excited to announce a new addition to the Traingineering team. Mike Reagan, renowned 3-rail industry expert and former Director of Customer Service and Product Development for Lionel Trains LLC, will be pursuing his passion for Train Layout and Model Building, as well as his enthusiastic pursuit of client relations, as the Director of our newly established TW TrainWorx Eastern Division, located in Concord, North Carolina.

Mike’s position at this new location will allow us to better serve our ever-expanding customer base in the Eastern US region. In addition, Mike’s in-depth experience in developing, troubleshooting and repairing products will also allow us to provide a wider range of customer focused services to our client portfolio from both our locations.

TW’s Creative Director and Founder, Roger Farkash stated: “Mike’s addition to our team, with his 25 years of involvement in all aspects of the model railroading industry, is an exciting opportunity for TW to add value to our customers experience across our line of products and services, enhancing not only our unique layout presentations and environments but also static structures, right-of-way elements and signature scenic enhancements. I look forward to Mike’s participation in every aspect of our successful business model as we take our customers Model Railroading Journey to the Next Level.”

TW’s President and CEO, Dorcie Farkash, added: “ In recognition of this Milestone event, we will be initiating our expanded level of client services with a special offer to our existing customers to be the first to utilize our “Out of Warranty” repair services and technical expertise. Additionally, Roger and Mike have been immersed in developing our “On Site Assessment” Package for owners of *operationally challenged layouts* who share our goal of having kids of all ages happily running their trains on their layouts every day, yet need the technical assistance to make it happen.”

For additional information please call: Dorcie Farkash aka Traindame at (214) 634-2965

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